# PRODUCT CATALOGUE





# **About Us**

Tumuakan Agro is a dedicated supplier of pure, unrefined shea nut butters and oils sourced directly from West Africa. We are committed to fostering sustainable partnerships with local communities, ensuring fair trade practices, and supporting the livelihoods of shea butter producers.

Our products are carefully harvested and processed using traditional methods to preserve their natural properties and nutrients. We adhere to strict quality control standards to deliver a product that is both effective and beneficial for various applications.

We source our inputs from rural farmers and supply to urban cosmetic and hospitality companies and supermarkets within Africa and around the world. Our aim is to create efficiency within Ghana's food supply chain by bridging the gap between rural production and urban demand through the supply of quality, traceable and safe agricultural products to our customers.



**Mission** 

To provide the world with premium, ethically sourced shea butter, empowering communities and promoting sustainable practices.



To be the leading global supplier of shea butter, recognized for quality, integrity, and positive impact.

# **Our Values**

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#### Sustainability

We prioritize sustainable sourcing practices, minimizing our environmental impact and supporting the long-term viability of shea butter production.



#### Quality

We strive to deliver the highest quality shea butter, adhering to strict quality control standards and using traditional processing methods.



we committed to fair t

We are committed to fair trade principles, ensuring that shea butter producers receive a fair price for their product and have access to resources and support.

#### 4 Community Empowerment

We believe in empowering the communities where we source shea butter, providing them with opportunities for economic growth and development.

# Brief History

#### Early Years:

- Humble Beginnings: the company started as a small family-owned business focused on providing shea nut based cosmetics and massage oils.
- Expansion into Raw Material Supply: Recognizing the growing demand for natural and organic ingredients, Tumuakan ventured into the shea butter supply business late 2022.
- Ethical Sourcing: From the outset, Tumuakan has been committed to ethical sourcing practices, partnering with sustainable suppliers worldwide.

#### Growth and Innovation:

- **Research and Testing**: The company invests heavily in research and material tesina to ensure we supply the highest grade cosmetic raw materials.
- Global Partnerships: Tumuakan Agro has established strategic partnerships with cosmetic manufacturers and distributors around the world.
- **Diversification**: The product range expanded to include a wide variety of exotic butters, cosmetic raw materials, oils, and nuts.

#### Industry Leadership:

- Quality Assurance: Tumuakan Agro implemented rigorous quality control measures to ensure the purity and efficacy of its products.
- Sustainability Initiatives: The company became a pioneer in sustainable sourcing and packaging, reducing its environmental footprint.
- Customer Focus: Tumuakar built a reputation for excellent customer service and support.

#### **Present Day:**

- Global Presence: Today, Tumuakan Agro is a leading supplier of cosmetic and culinary raw materials, serving customers in various regions of the world.
- **Continued Innovation**: The company remains committed to research and development, exploring new trends and technologies in the cosmetics culinary industry.
- Sustainability Mission: Tumuakan continues to prioritize sustainability and ethical sourcing in its operations.

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2015 Founded as a family-owned cosmetics company
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2022 Commenced construction on a processing and packaging facility
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2023 Added oils and groundnuts to its product offering

# **Product list**

ID	Description	Packing Quantity
001	Ivory Shea Butter Grade A Organic	250g - 50kg
002	Gold Shea Butter Grade A Organic	100g - 50kg
003	Cocoa Butter Grade A Organic	100g - 50kg
004	Avocado Butter Grade A Wholesale	100g - 20kg
005	Mango Butter Grade A Wholesale	100g - 20kg
006	Organic Triple Filtered Coconut Oil	500ml - 20L
007	Organic Cold Pressed Coconut Oil	500ml - 20L
008	Organic Palmnut Oil	500ml - 20L
009	Organic Spiced Palmnut Oil (Zomi)	500ml - 20L
010	Organic Groundnut Paste	500g - 20kg
011	Organic Roasted Unpeeled Groundnut	500g - 50kg
012	Organic Roasted Peeled Groundnut	500g - 50kg
013	Organic Raw Unpeeled Groundnut	500g - 50kg
014	Organic Roasted Peeled Cashewnut	500g - 50kg

# Why Choose Tumuakan Agro?



#### **Ethical Sourcing**

Our shea butter is ethically sourced from West Africa, ensuring fair trade practices and supporting local communities.



#### **Premium Quality**

We offer pure, unrefined shea butter with exceptional quality and natural properties.



Our shea butter is suitable for a wide range of applications, including skincare, hair care, and cosmetics.



Sustainability

Why are these titles not bold like the other two?

We are committed to sustainable practices, minimizing our environmental impact and supporting the long-term viability of shea butter production.

# **Products**

#### Shea Butter

Shea butter is a versatile ingredient with numerous uses and benefits. It is a natural product derived from the nuts of the shea tree, which is native to West Africa. Shea butter is rich in fatty acids, vitamins, and antioxidants, making it a popular choice for skincare, hair care, and culinary applications.

#### **Skincare Benefits:**

- Moisturization: Shea butter is deeply hydrating and helps to lock in moisture, making it an excellent moisturizer for dry or sensitive skin.
- Antioxidant: It is rich in antioxidants, including vitamin E, which helps to protect the skin from damage caused by free radicals.
- Sunburn Relief: Shea butter can help soothe and soothe sunburned skin due to its moisturizing and anti-inflammatory properties.
- Eczema Treatment: It can be used to help manage eczema symptoms by reducing inflammation and itching.
- Scar Reduction: Shea butter can help to reduce the appearance of scars by promoting skin regeneration.

#### Other Uses:

- **Cooking**: Shea butter can be used as a cooking oil or a spread.
- Massage: Shea butter can be used as a massage oil, providing deep hydration and relaxation.
- **Baby Care**: Shea butter is gentle on babies' skin and can be used as a moisturizer or diaper cream.

#### Hair Care Benefits:

- **Conditioner**: Shea butter can be used as a deep conditioner to nourish and hydrate hair, leaving it soft and manageable.
- Frizz Control: It helps to control frizz and add shine to hair.
- Scalp Treatment: Shea butter can be massaged into the scalp to promote healthy hair growth and reduce scalp dryness.

#### Benefits of Using Shea Butter

- Natural: Shea butter is a natural product with no harmful chemicals or preservatives.
- Versatile: It has numerous uses in skincare, hair care, and culinary applications.
- **Nourishing**: Shea butter is rich in fatty acids, vitamins, and antioxidants, providing essential nutrients for healthy skin and hair.
- **Sustainable**: Shea butter production supports the livelihoods of communities in West Africa.

Overall, shea butter is a versatile and beneficial ingredient with numerous applications. It is a natural and sustainable choice for those seeking healthy and effective skincare and hair care products.



# **Other Products**



#### COCOA BUTTER

Cocoa butter is a natural moisturizer rich in antioxidants, making it a popular ingredient in skincare products. It can be used to moisturize dry, cracked skin, soothe sunburns, and reduce the appearance of scars. It's also a great option for people with sensitive skin, as it's gentle and non-irritating.

Cocoa butter is also rich in fatty acids, which can help to improve skin elasticity and reduce the appearance of wrinkles. Additionally, it contains compounds that can help to protect the skin from damage caused by free radicals.



#### **AVOCADO BUTTER**

Fatty acids and antioxidants, making it an excellent choice for moisturizing skin and hair. Avocado butter can also be used as a cooking oil, adding a subtle flavor and healthy fats to your dishes.

For hair care, avocado butter can be used as a deep conditioner to nourish and hydrate hair. It can also help to control frizz and add shine.



#### MANGO BUTTER

Mango butter is a natural moisturizer rich in antioxidants, making it a popular ingredient in skincare products. It can be used to moisturize dry, cracked skin, soothe sunburns, and reduce the appearance of scars. It's also a great option for people with sensitive skin, as it's gentle and non-irritating.

Mango butter is also rich in fatty acids, which can help to improve skin elasticity and reduce the appearance of wrinkles. Additionally, it contains compounds that can help to protect the skin from damage caused by free radicals.

#### SHEA NUT OIL

Shea nut oil, also known as shea butter, is a versatile ingredient with many uses. It can be used as a moisturizer, conditioner, hair treatment, and cooking oil. It's rich in antioxidants and can help soothe skin and hair. t's a rich source of fatty acids, vitamins, and minerals, including vitamins A, E, and F, as well as essential fatty acids like oleic acid and stearic acid.

# ORGANIC COCONUT OIL: (COLD PRESSED AND TRIPLE DISTILLED)

Organic Coconut oil is a versatile ingredient with numerous uses in various industries, ranging from cooking and skincare to hair care and household cleaning. It is a natural product derived from the flesh of mature coconut fruit, and it is rich in saturated fatty acids, primarily lauric acid. Coconut oil has been used for centuries for its nutritional and medicinal properties, and it continues to be a popular ingredient in many products today.

Cold-pressed coconut oil is a versatile ingredient with myriad applications. It's a treasure trove of nutrients, including saturated fatty acids, vitamins, and minerals. Moreover, it's a potent source of antioxidants, which can shield the skin from the ravages of free radicals. Coconut oil is exceptionally moisturizing, making it an ideal choice for dry or damaged skin. Furthermore, it's antimicrobial, capable of eradicating bacteria and fungi.

#### PALMNUT OIL

Palm nut oil, also known as palm kernel oil, is a versatile ingredient with many uses and benefits. It is a natural product that is extracted from the kernels of palm fruits. Palm nut oil is rich in saturated fatty acids, vitamins, and minerals, including vitamins A, E, and K, as well as lauric acid, which is known for its antimicrobial properties.

Palm nut oil is a versatile cooking oil with a high smoke point, making it suitable for frying, sautéing, and baking. It has a neutral flavor that complements a variety of dishes without overpowering them. Palm nut oil is also a good source of healthy fats, which can help to lower cholesterol levels and improve heart health.











# GROUNDNUT PASTE

Groundnut paste, also known as peanut butter, is a versatile ingredient with many uses. It is a natural product that is made by grinding roasted peanuts into a smooth paste. Groundnut paste is a rich source of protein, healthy fats, and essential vitamins and minerals, including vitamin E, magnesium, and potassium.



#### GROUNDNUT

Groundnuts, also known as peanuts, are a versatile and nutritious food with many uses. They are a good source of protein, healthy fats, and essential vitamins and minerals, including vitamin E, magnesium, and potassium.

Groundnuts are a popular snack that can be eaten on their own or with other foods. They can be roasted, salted, or flavored with spices.

Groundnuts are a valuable source of protein in industry and can be used as a nutritious component of animal feed. They are particularly beneficial for livestock such as cattle, pigs, and poultry, as they help to improve their growth rates, reproductive performance, and overall health.



# CASHEWNUT

Cashews are a versatile nut with many uses. They are a good source of protein, healthy fats, and essential vitamins and minerals, including vitamin E, magnesium, and potassium.

Cashews are a popular snack that can be eaten on their own or with other foods. They can be roasted, salted, or flavored with spices.

In industry Cashew oil is a popular ingredient in many cosmetic products, including lotions, creams, and shampoos. It is rich in antioxidants and can help to moisturize and protect the skin and hair. Cashew oil is also non-comedogenic, which means it is less likely to clog pores.



# **CSR/Impact**

We work closely with a large network of smallholder farmers to supply our organic nuts which <del>also</del> include, Groundnut, Cashew, Coconut as well as Palmnut and sell to consumers at designated markets around the world. Our vision is to create market solutions and build resilience for smallholder farmers in order to end food security challenges especially in the Northern parts of Ghana. We do this with a network of 700 women out growers. We train them on the best practices of sustainable farming, land management, climate mitigation and adaptation.

# **Team Members**

#### Fatima Majah Seidu Managing Director

atima Majah Seidu is a visionary leader and entrepreneur who has established herself as a prominent figure in the African business landscape. As the Managing Director of Tumuakan Agro Ltd, a leading agro processing firm focused on empowering African farmers and the youth, Fatima has demonstrated exceptional strategic acumen, a deep understanding of the African market, and a passion for driving positive change. Fatima holds an MBA from the University of Nicosia, Cyprus and a bachelor's degree in Management from Kwame Nkrumah University of Science and Technology in Ghana.

Prior to founding Tumuakan Agro, Fatima gained valuable management experience working in Management and Sales at WWP in Accra as well as Lennar Homes. Fatima is a dedicated mentor and advocate for women in business, actively supporting initiatives to empower female entrepreneurs.

#### **Thomas Agyarkoh**

Accounts and Finance Director

A seasoned finance executive with a proven track record of driving financial success and strategic growth in the Agricultural and Finance Industry. As the Director of Finance at Tumuakan Agro, he leverages his extensive experience and expertise to lead the finance team, optimizing financial performance, and supporting the company's overall business objectives.

#### Salomey Ackon

#### Admin and Office Manager

A highly organized and efficient administrator with a proven track record of success in managing and optimizing administrative operations. As the Administration Manager at Tumuakan Agro, she is responsible for ensuring the smooth and efficient running of the company's day-to-day activities. She is a skilled communicator and problem-solver, dedicated to creating a productive and positive work environment.

#### Joana Sarpong

#### Marketing Manager

A results-driven marketing professional with 7 years of experience in developing and executing successful marketing campaigns. She has a proven ability to increase brand awareness, generate leads, and drive revenue growth. Joana has expertise in digital marketing, content creation, social media management, and marketing analytics; and is a strategic thinker with strong leadership and communication skills.

#### Boris Osei

#### ogistics and Procurement

Highly motivated and results-oriented logistics professional with over 5 years of experience in managing and optimizing supply chain operations. He has the proven ability to streamline workflows, reduce costs, and improve delivery performance. Boris has expertise in transportation management, warehouse operations, inventory control, and logistics software systems; he is a strong leader with excellent communication and problem-solving skills.

#### Partners/ Customers

- Zaron Cosmetics South Africa
- Brambleberry USA
- Sheila Cosmetics UK
- Ecowas market Canada
- Its Shea! Ltd UK
- Evergreen Cosmetics PTY India.

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